

National Students' Research & Innovation Conference 2025-26

**"Empowering Young Minds: Research and Innovation for
Tomorrow"**

Date: 20 December, 2025

ORGANIZED BY

**Abhinav Education Society's
Institute of Management and Research (MBA & MCA)**
(AICTE Approved, Affiliated to SPPU, Approved by Govt. of Maharashtra)
NAAC Accredited with CGPA 2.73 (Grade B+)

***Fostering Student Innovation and Research Excellence in a
Digital Era***

About the Institution

Abhinav Education Society's Institute of Management And Research has set precedence with its excellent academic track record and unique teaching learning process. Established in 2007 with the MBA Programme and in 2008 with MCA Programme, we have consistently nurtured academic excellence.

All courses are affiliated to Savitribai Phule Pune University and MBA & MCA Programmes are approved by AICTE, New Delhi. We boast excellent infrastructure facilities on par with the best B-Schools in India and abroad.

Our full-time, highly qualified and experienced faculty members are experts in different disciplines of Management and Computer studies. Our students inevitably top the Merit List of Savitribai Phule Pune University.

Our Library houses more than 7000 books, journals and periodicals, available to students every day.

About the Conference

The National Students Research & Innovation Conference aims to create a dynamic platform exclusively for students, researchers, and young innovators to showcase their research, exchange ideas, and explore cutting-edge innovations. This conference will bring together undergraduate, postgraduate, and doctoral students to present their work, network with peers, and gain valuable feedback from experienced academicians and industry experts. The event emphasizes fostering a culture of research, innovation, and entrepreneurial thinking among the student community, preparing them to address real-world challenges through evidence-based solutions and creative problem-solving.

Conference Objectives

- To provide a platform for students to present their research findings and innovative ideas
- To encourage interdisciplinary collaboration among students from various fields
- To foster critical thinking, creativity, and problem-solving skills among young researchers
- To facilitate networking opportunities between students, academicians, and industry professionals
- To recognize and reward outstanding student research and innovation projects
- To inspire students to pursue research careers and contribute to societal development

Conference Tracks

1. Marketing & Digital Innovation

- Social media marketing and consumer behavior
- E-commerce and digital business models
- AI in marketing and customer analytics
- Brand management in digital age
- Influencer marketing and content strategies

2. Technology & Artificial Intelligence

- Machine Learning and Deep Learning applications
- Internet of Things (IoT) innovations
- Blockchain and cryptocurrency
- Cloud computing and cybersecurity
- Mobile app development and user experience

3. Data Science & Analytics

- Big Data analytics and visualization
- Predictive modeling and forecasting
- Business intelligence tools
- Data mining techniques

- Natural Language Processing

4. Entrepreneurship & Innovation

- Startup ecosystems and incubation
- Social entrepreneurship
- Business model innovation
- Funding and venture capital
- Innovation management

5. Sustainability & Green Technology

- Renewable energy solutions
- Sustainable business practices
- Environmental management
- Green computing
- Circular economy models

6. Finance & FinTech

- Digital payment systems
- Financial inclusion initiatives
- Investment strategies and portfolio management
- Behavioral finance
- Insurance technology

7. HR & Organizational Behavior

- Employee engagement and wellness
- HR analytics and workforce planning
- Leadership development
- Diversity and inclusion
- Remote work and hybrid models

8. Operations & Supply Chain

- Supply chain optimization
- Quality management systems
- Lean and agile methodologies
- Logistics and distribution
- Industry 4.0 applications

Note: Contributors may also submit papers in other related areas not covered in this list.

Who Should Attend

- Undergraduate Students
- Postgraduate Students
- Ph.D. Scholars
- Young Researchers
- Faculty Members
- Industry Professionals
- Innovation Enthusiasts
- Startup Founders

Important Dates

Event	Date
Abstract Submission	November 30, 2025
Acceptance of Abstract	December 10, 2025
Full Paper Submission	December 15, 2025
Last Date of Registration	December 18, 2025
Conference Date	December 20, 2025

Submission Guidelines

Manuscripts should follow these guidelines:

- Authors must submit their papers electronically via email at conference@aesimr.org
- Include a separate title page with: title, author names, affiliations, institute/organization address, email IDs, and contact numbers
- **Do NOT indicate author names or affiliations in the manuscript body (blind review)**
- **Abstract:** 100-300 words followed by 5-6 keywords in alphabetical order
- **Manuscript length:** 1500-3000 words (excluding tables, graphs, charts)
- **Formatting:** 1.5 line spacing, 1-inch margins, A4 size, Times New Roman font, size 12
- Charts, graphs, pictures should be clearly drawn and labeled in MS Word
- **References:** Alphabetical order, APA format required
- All manuscripts will be checked for plagiarism
- Maximum of 4 student authors and 1 teacher author per paper.
- Minimum 3 pages, maximum 15 pages

Author Guidelines

- Manuscript must be original and should not have been published previously/elsewhere
- Manuscript must be written in English using MS-Word (doc or docx format)
- Manuscript should contain minimum 3 pages to maximum of 15 pages
- Maximum of FOUR authors are allowed per paper
- The font should be "Times New Roman"
- Be sure to include Index terms or Keywords
- The Manuscript should be in a single column Format
- Follow the straightforward steps for prompt publication

Plagiarism Policy

IMPORTANT: Whether intentional or not, plagiarism is a serious violation. Plagiarism is the copying of ideas, text, data and other creative work (e.g. tables, figures and graphs) and presenting it as original research without proper citation.

Acceptable plagiarism limits: below 15% for journals and below 20% for conference proceedings.

Review Process

1. Each manuscript will be primarily examined by the editor, and then forwarded to two referees for blind review. The research paper shall be published subject to recommendation of referees.
2. The review process may take up to a week to one month (Maximum two months in extraordinary circumstances).
3. The authors shall be informed about the selection/rejection of the article/paper by e-mail only. However, the journal shall publish the articles/papers of the authors completing the formalities in due time mentioned in the selection letter. The rejected papers shall not be returned.
4. In case of acceptance of the article and completion of publication formalities by the author, journal reserves the right of making amendments in the final draft of the research paper to suit the journal's requirements.

How to Submit

Please submit your extended abstract and full paper to conference@aesimr.org

Publication Opportunities

1. All accepted papers will be published in the **Conference Proceedings with an ISBN**.
2. Selected outstanding papers may be published in the peer-reviewed ISSN journal **Abhinav Multidisciplinary Research Journal (Print ISSN: 3049-2866)** after a blind review process and subject to maintaining plagiarism below 15%. A publication fee of Rs. 500/- will be applicable for journal publication.

Registration Fee - Rs. 300/- per paper

Note: No TA/DA will be provided to any participant

Registration Includes

- Conference access for the day
- E-copy of proceedings with ISBN
- Participation certificate

Payment Details (NEFT/RTGS/UPI)

Details	Information
Beneficiary	Abhinav Education Society's Institute of Management & Research
Bank Name	Bank of Maharashtra
Account No	60465057972
IFSC Code	MAHB0001576
Branch	Ambegaon Bk, Pune-46

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Venue

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